



“If you want a golden rule that will fit everybody, this is it: Have nothing in your house that you do not know to be useful, or believe to be beautiful.” William Morris The beauty of life 1880.

NINE-HUNDRED AND SIXTY*

THE AVERAGE NUMBER OF CONTACT
LENS CASES SOMEONE GOES THROUGH
IN THEIR LIFE TIME*



* SOMEONE WHO WEARS CONTACT
LENSES

THE BRIEF

Re-design household objects which would normally be disposable or have a short lifecycle. Transform the way they look in order to improve people's day to day lives, as well as eliminating the need to continuously re-purchase the same products.

W H O

My target audience for my products will be people who are design-oriented or enjoy aesthetic products, and have some disposable income, in the middle or higher income bracket.

W H A T

My product will aim to improve people's day to day lives, by reducing the number of plastic or disposable products in the household. This will aesthetically improve their house, while also changing their mindset to keep products for longer, rather than springing for the disposable alternative.

W H Y

One of the best ways to live more sustainably is by buying less, and keeping what you have for longer. This reduces process and material waste, as well as reducing the amount of products that end up in landfills. My product will aim to encourage sustainable living by reducing the number of products people bring in to their homes.

W H E R E

My products will be designed for the home, primarily the bathroom. This is an area which I've identified as having more disposable products as other parts of the house, and which tends to be disregarded when choosing the home's aesthetics.



PROBLEM AREA

The bathroom tends to have disposable and plastic products

un-aesthetic containers

Hair and dirt



Condensation and wet surfaces

glasses get easily scratched and wet

plastic boxes and containers

IDEATING



Condensation
and wet surfaces

CHANGE TO DESIGN APPROACH

- MATERIAL FIRST -

TAKING INSPIRATION

INSPIRED BY VINTAGE CONTAINERS

Nostalgic feel from old tins and containers

VINTAGE GLASSES CASE



DURABLE

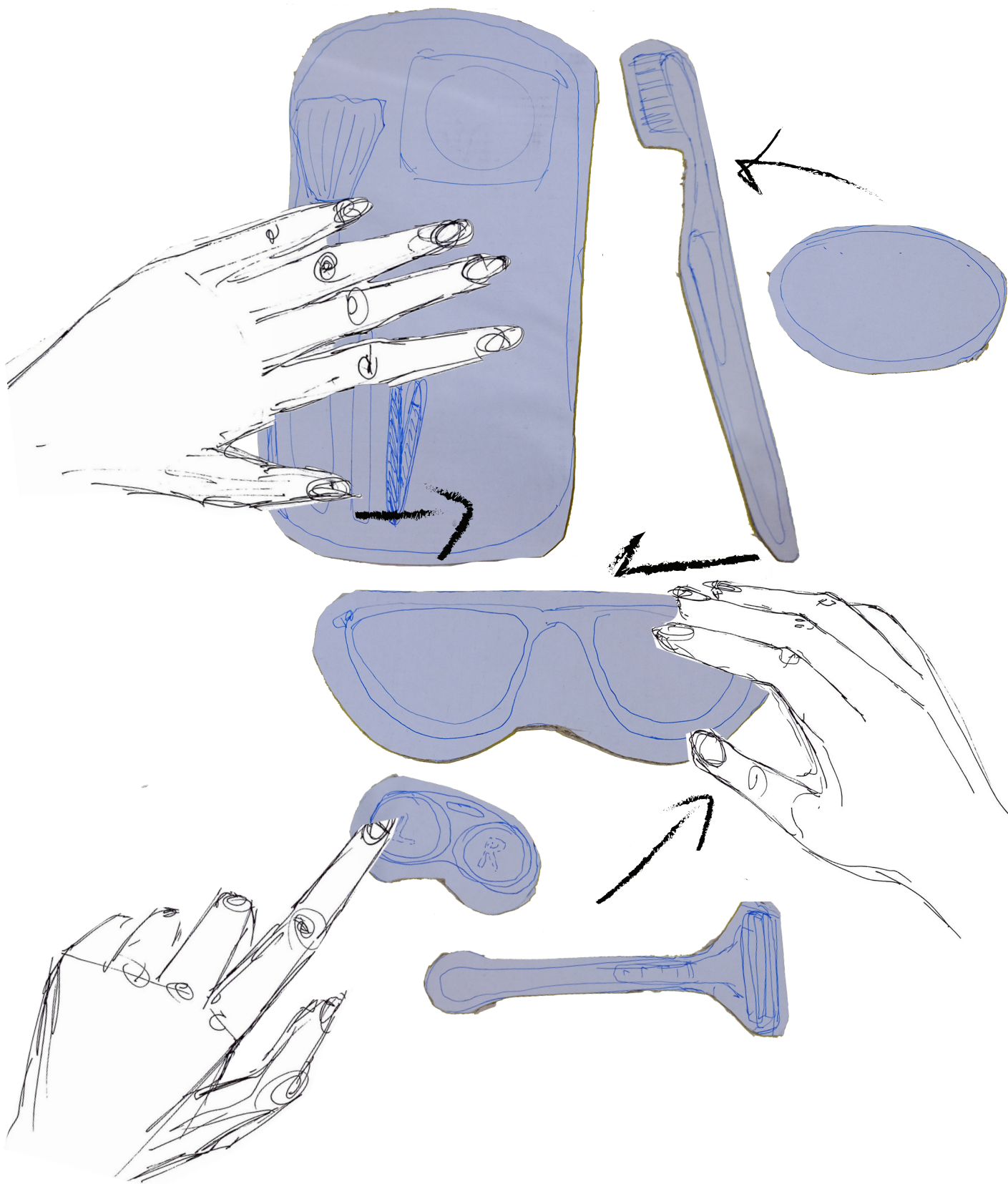
CHARACTER



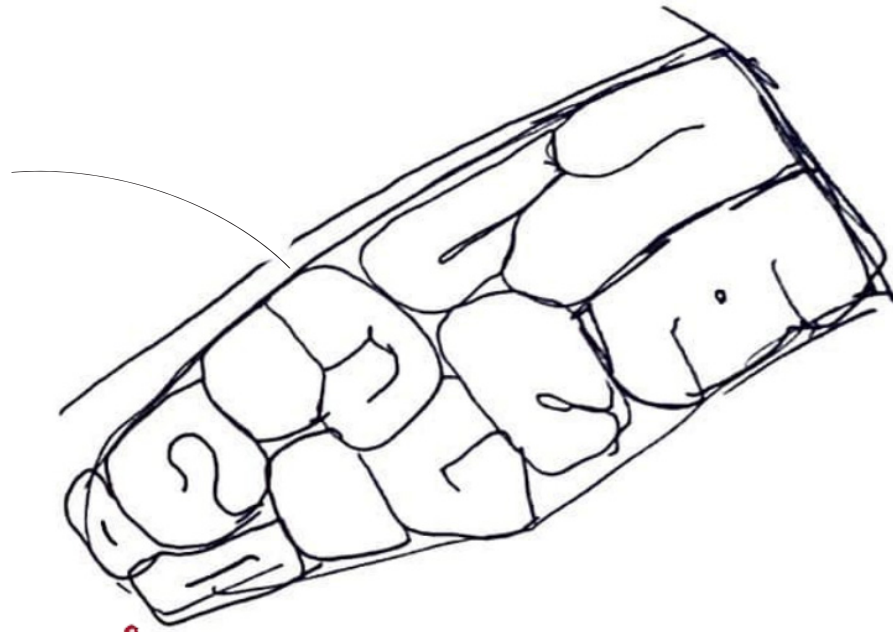
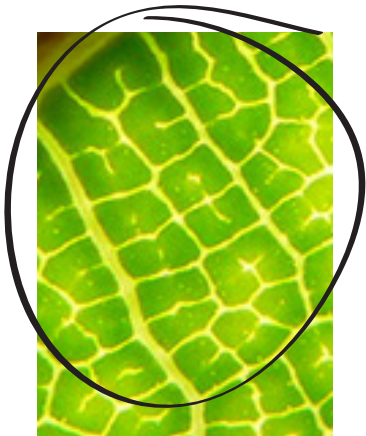
Tobacco tins are collected and usually passed down through generations



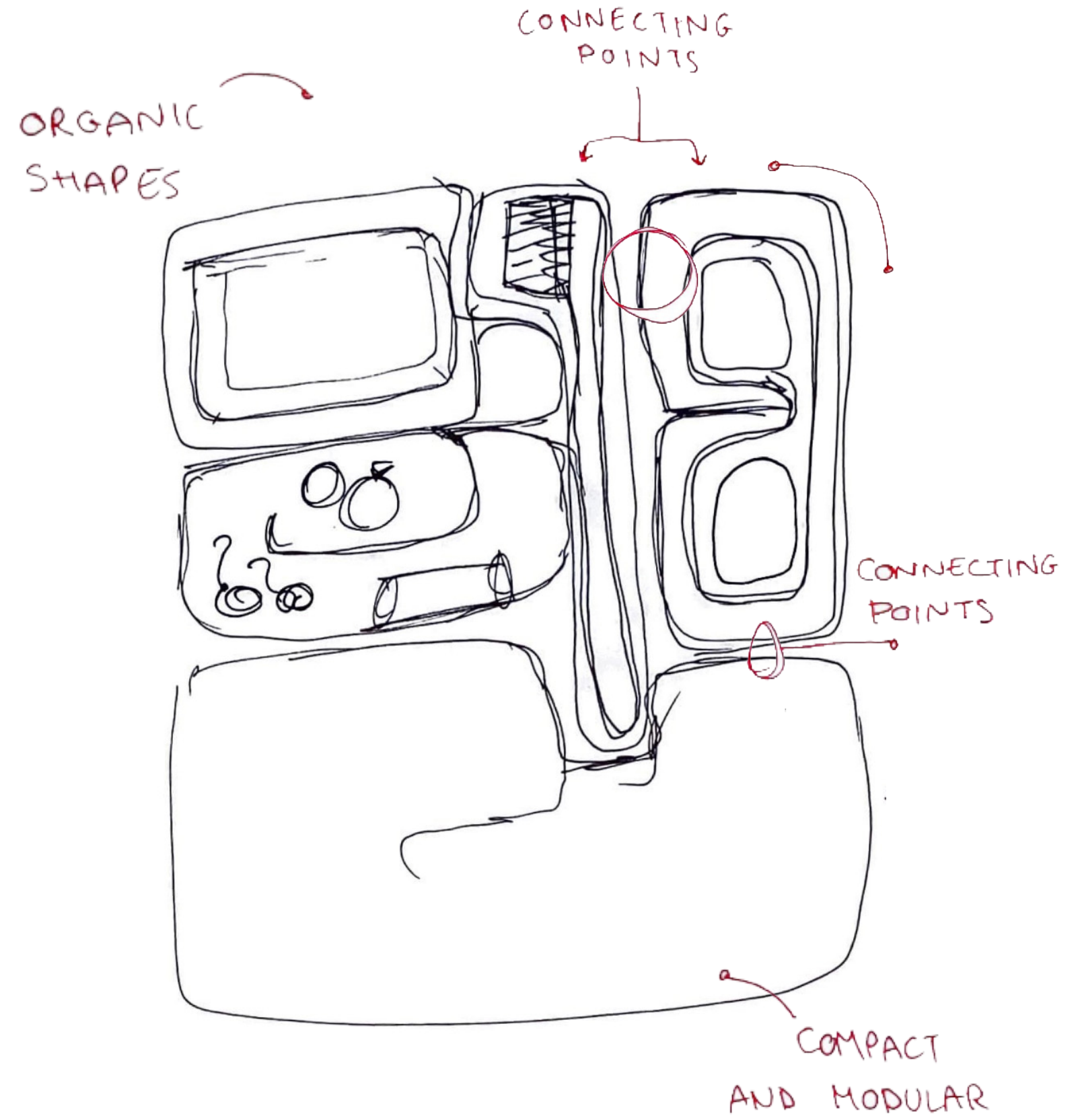
EXPERIMENTING



BY CUTTING
OUT OUTLINES OF
MY PRODUCTS TO
SALE, I WAS ABLE
TO VISUALISE HOW
THEY WOULD ALL
✓ FIT TOGETHER

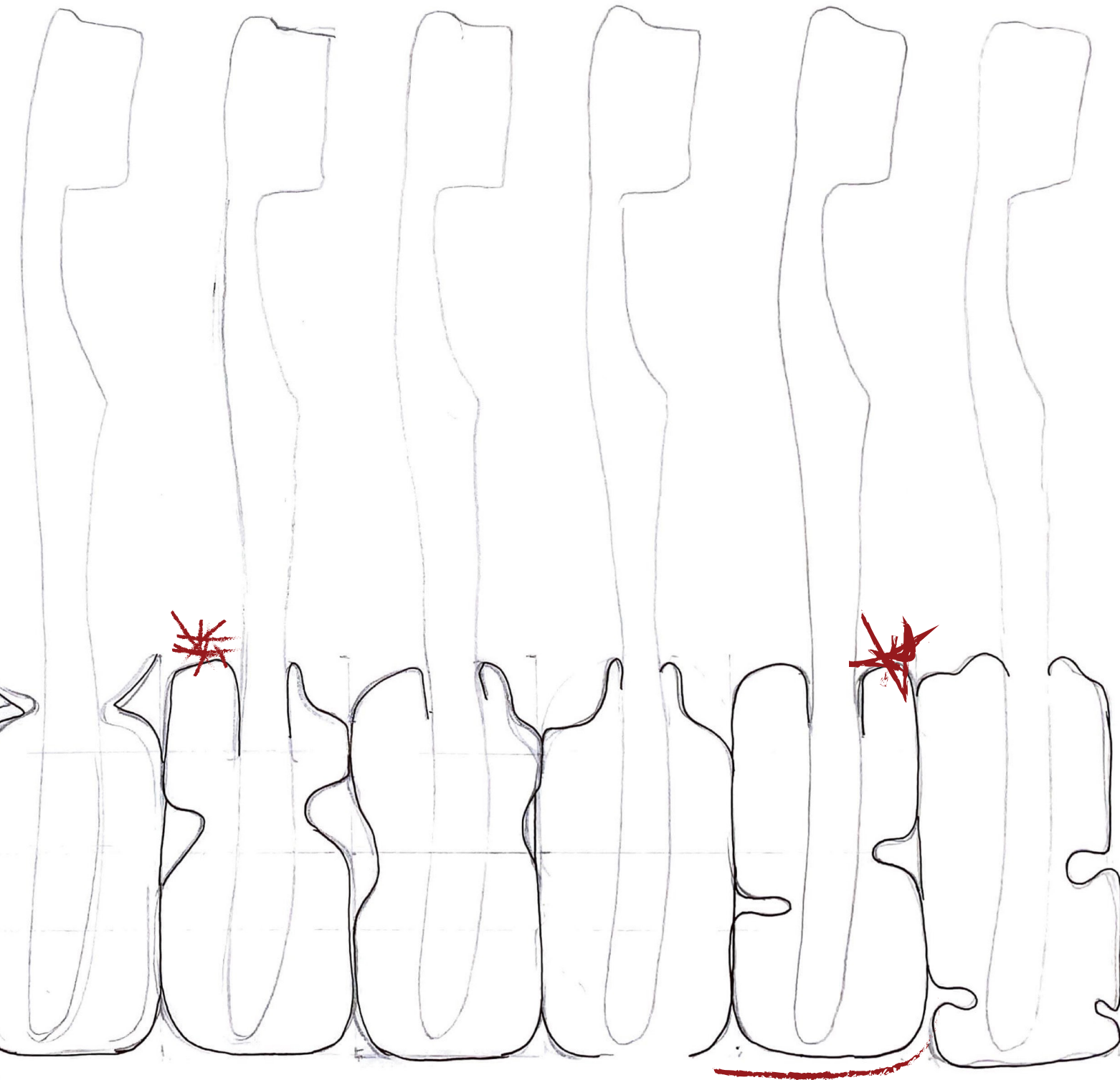


TESSALATIONS FOUND
IN NATURE



DEVELOPMENT

TOOTH BRUSH HOLDER

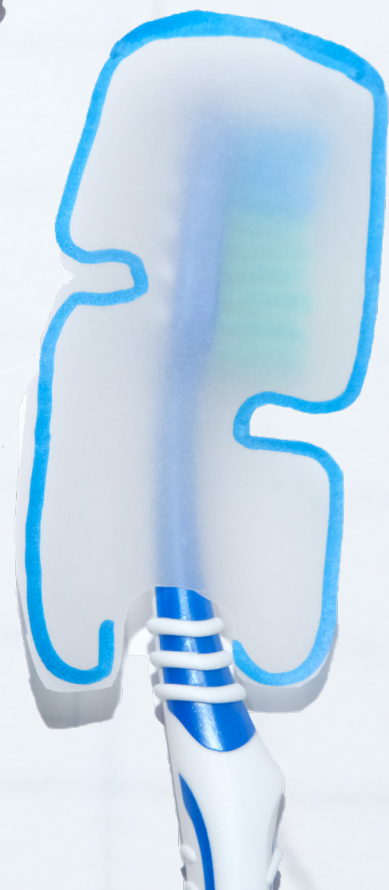
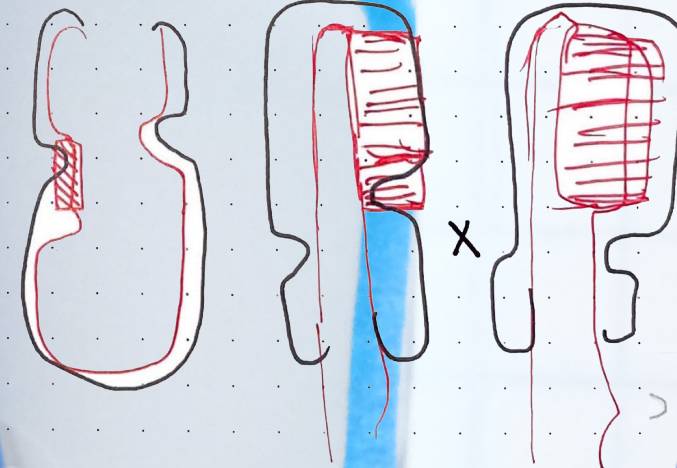


DEVELOPMENT

~~CH~~ CHOSEN
SHAPES
TO DEVELOP

EDITS:

TO FIT
BRUSH
→



RAZOR CASE

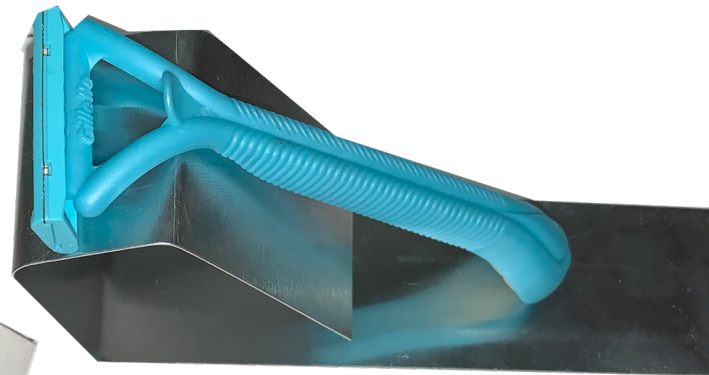
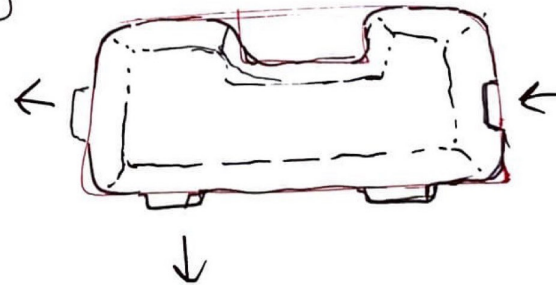
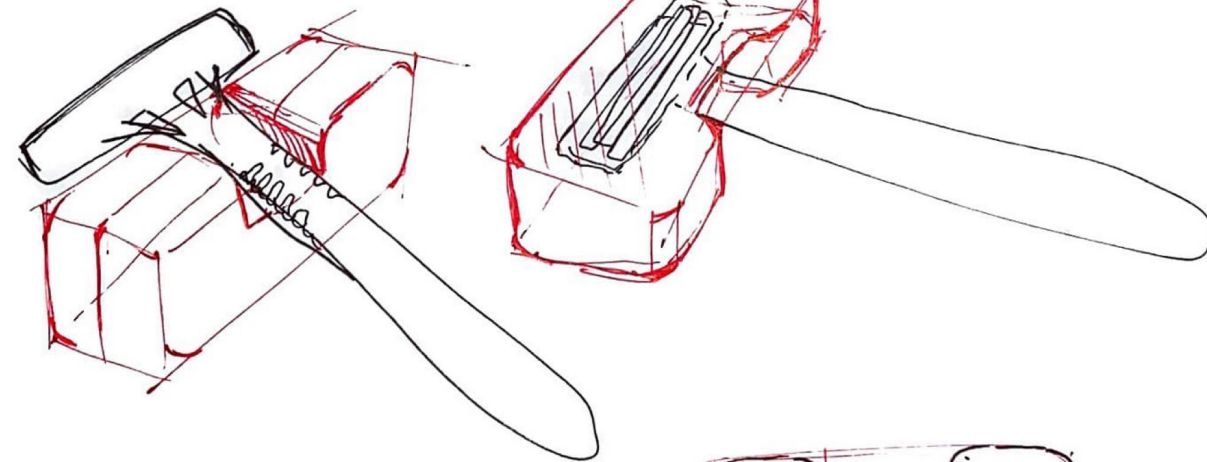
A HOME

O TRAVEL

Dimensions 35mm x 70mm
to follow the modular system

KEEPING
THE RAZOR
DRY AND
CLEAN

Creating sketch
models around the
shape of the razor
itself influenced
the design

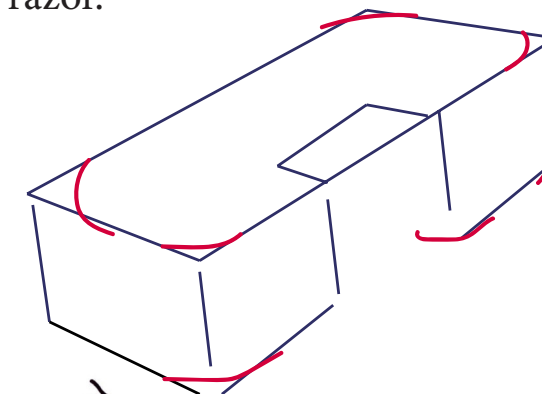
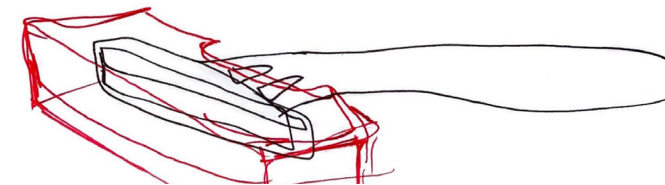
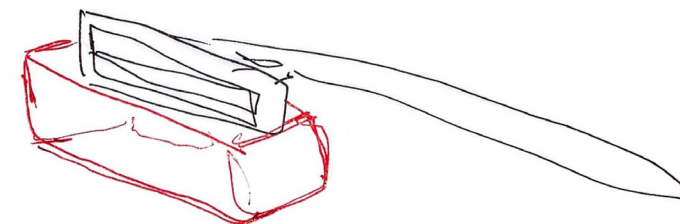
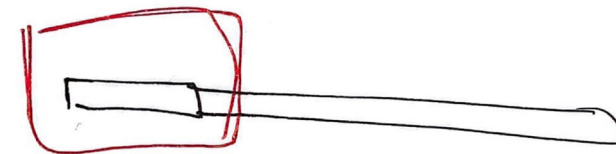
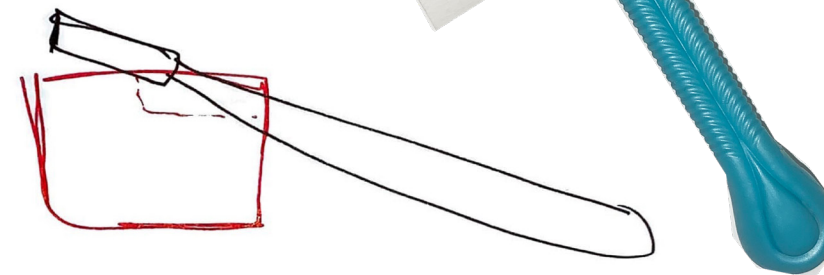


Developing a razor case to
cover the top of the razor.

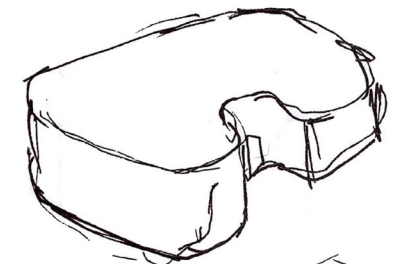
The case should hold the
razor upright in the home, to
keep it clean and dry

ROUNDED
CORNERS

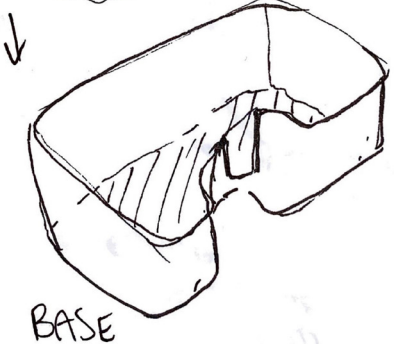
A HOME



LID

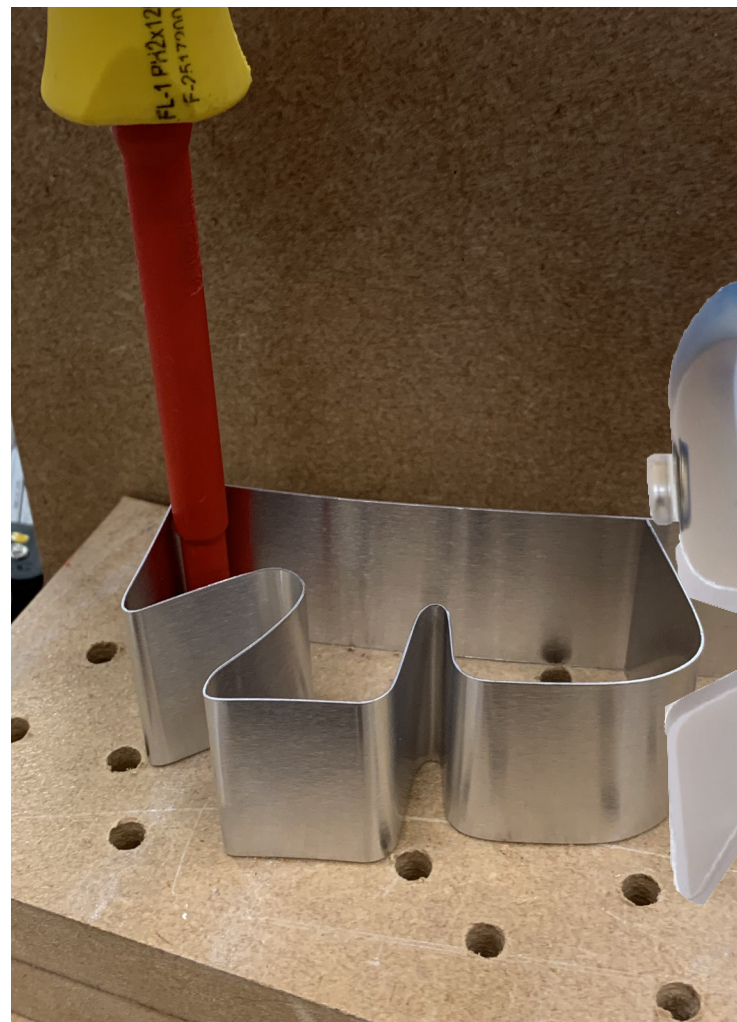


MADE UP
OF TWO
PARTS

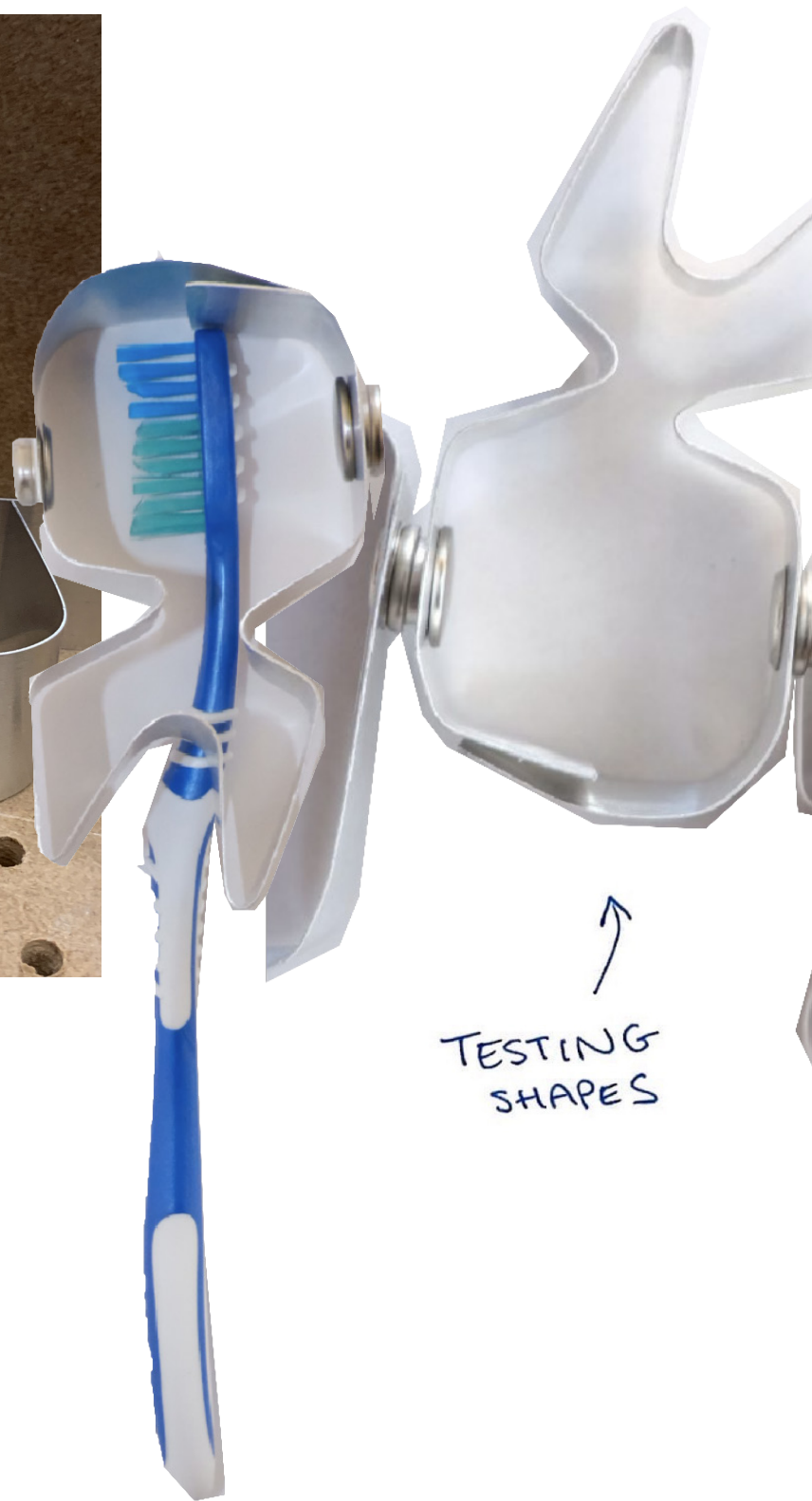


BASE

TESTING IN 3D



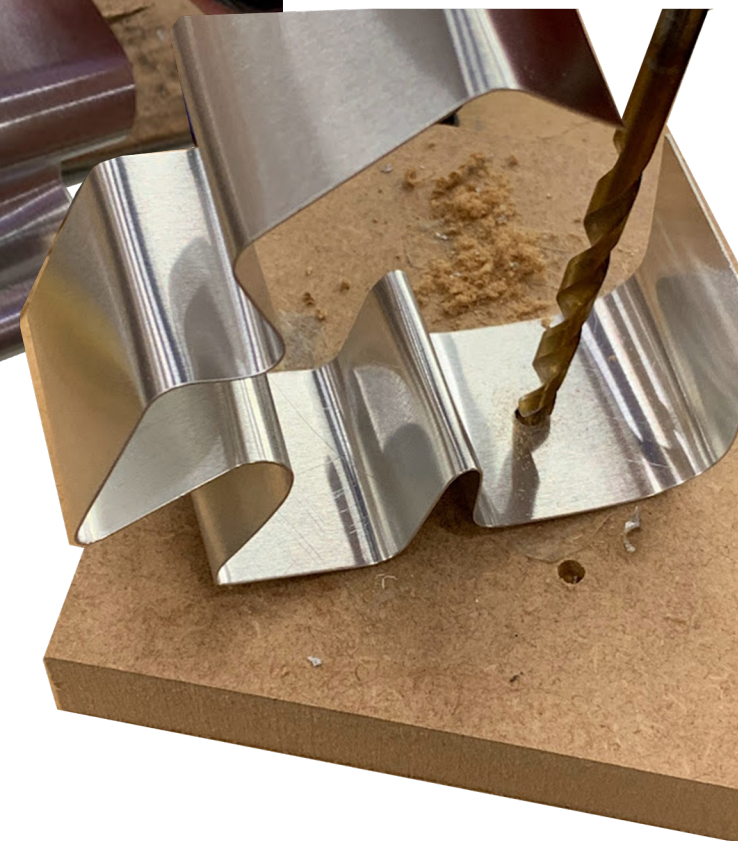
TESTING
IN ALUMINIUM



↑
TESTING
SHAPES

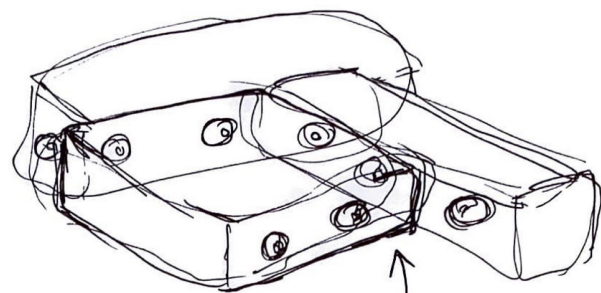
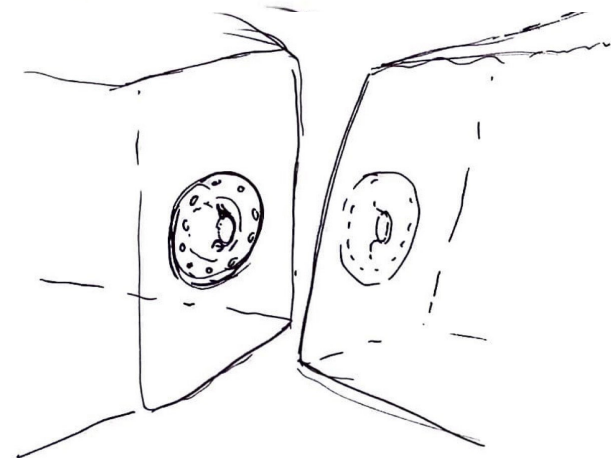


← POSSIBLE
JOINING
METHOD



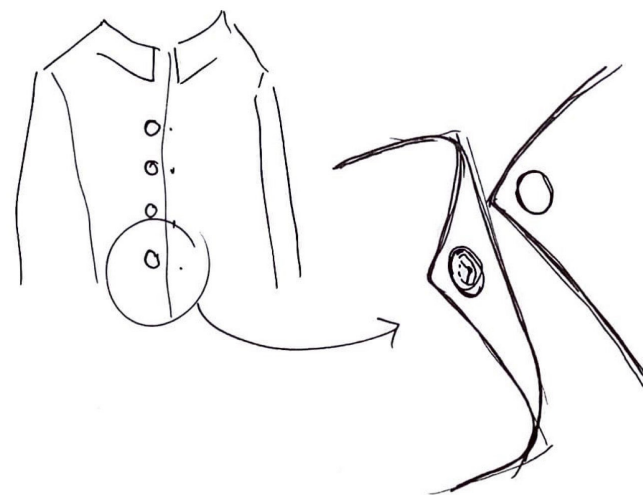
Borrowing techniques from fashion, I attached heavy duty snaps to the aluminium sheets

3 SNAPS

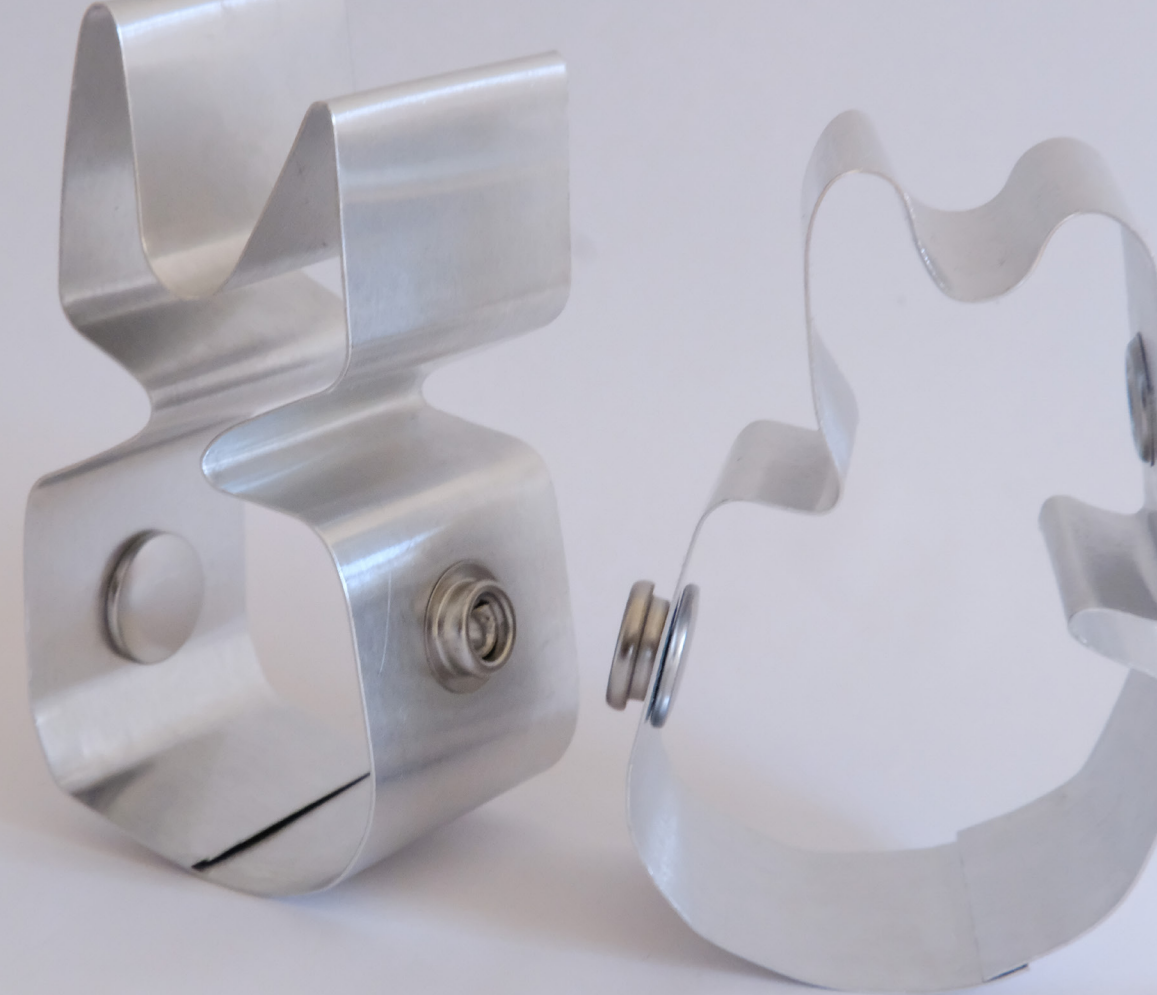


SMALL
AND
EASY TO IMPLEMENT

BORROWING
TECHNOLOGY
FROM CLOTHING
FIXTURES



This method works well,
and a similar method will
be used for the final prod-
uct



TESTING

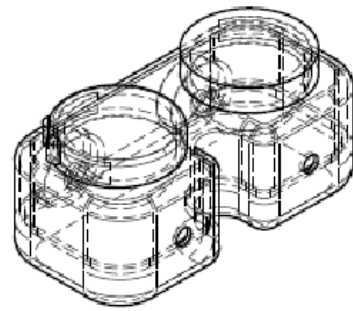




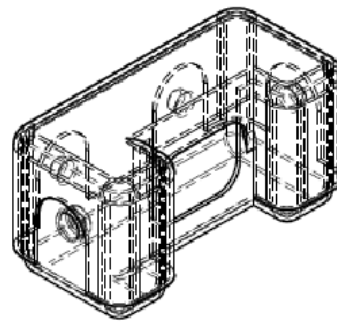
← MATERIAL
Shape tests

← using sheets
of aluminium
and heavy duty
snaps.

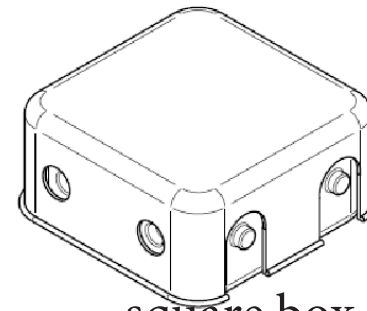




Contacts case

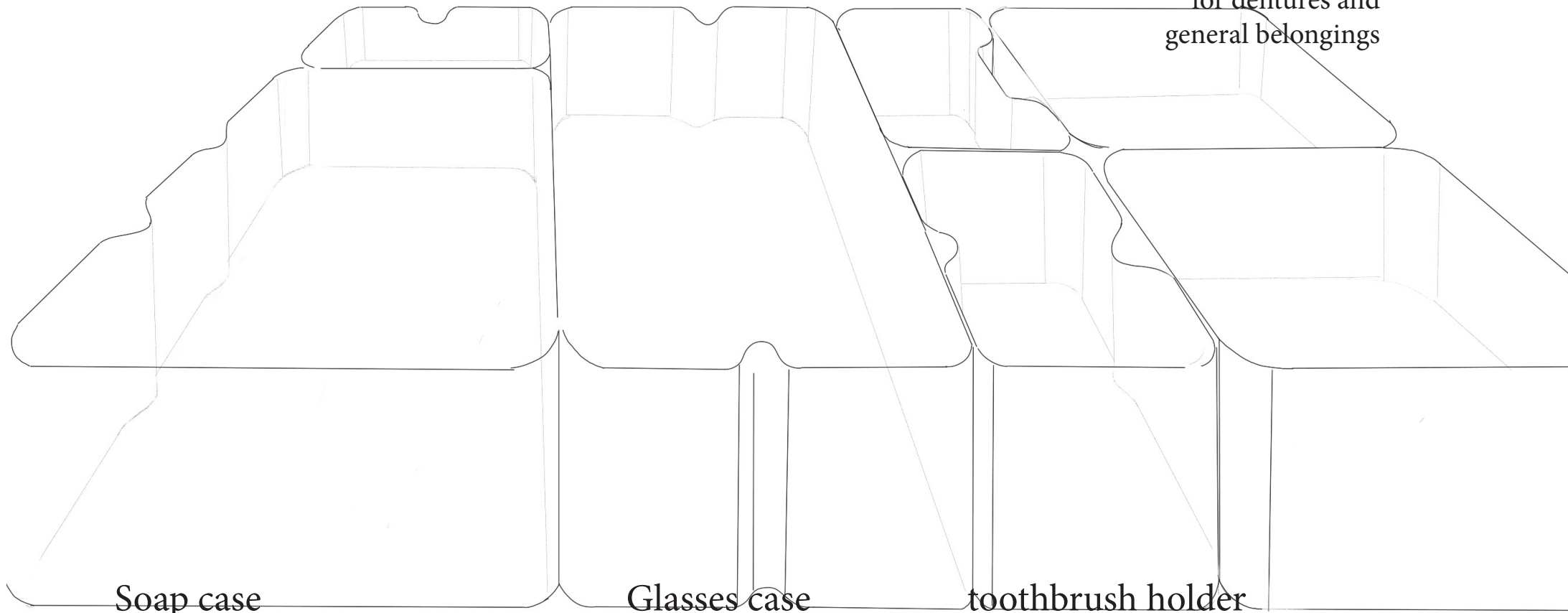


razor case



square box
for dentures and
general belongings

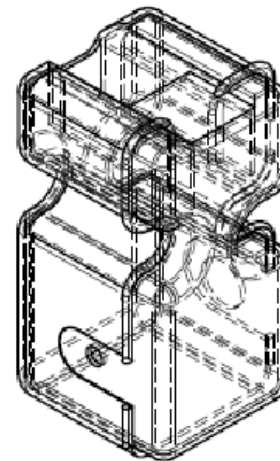
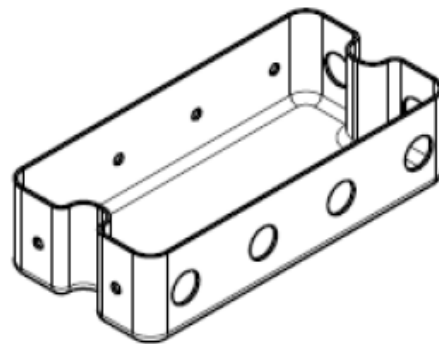
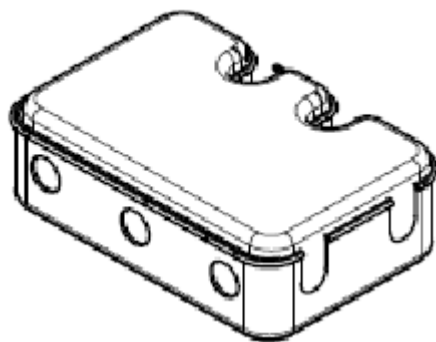
Hook for storage
when travelling/
small spaces



Soap case

Glasses case

toothbrush holder



THE TINS AND THINGS
FAMILY



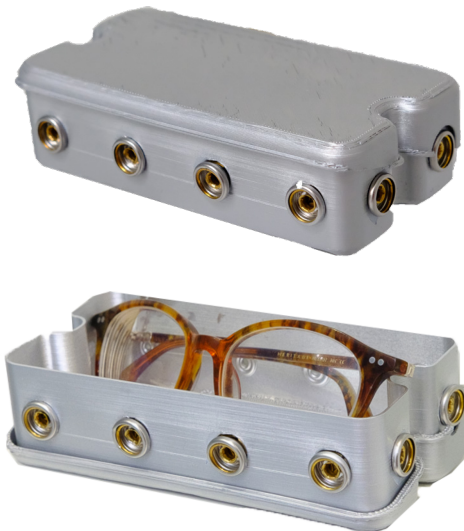
The "razor sharp snap"



The "soap snap"



The "handy hook"



The "spectacle snap"



The "toothbrush stand snap"



The "contacts case"

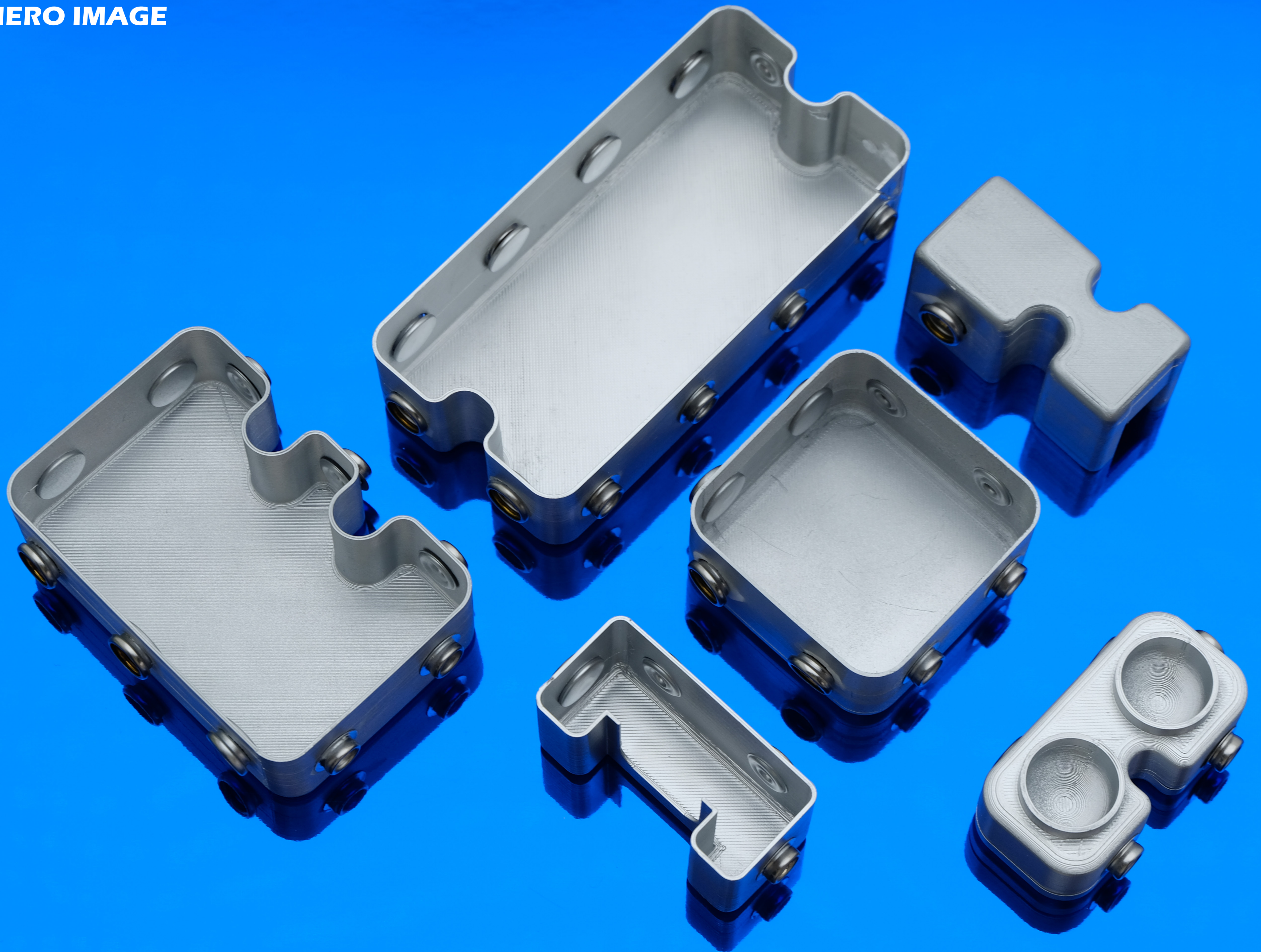


The "square snap"



The "everything case"

HERO IMAGE



USER SCENARIOS



In the bathroom, used as daily containers for bathroom items



Closed and clicked together, ready for travel



Hanging in a hotel room, or in a home with limited storage space



**UNLIMITED
WAYS TO STACK
AND STORE**

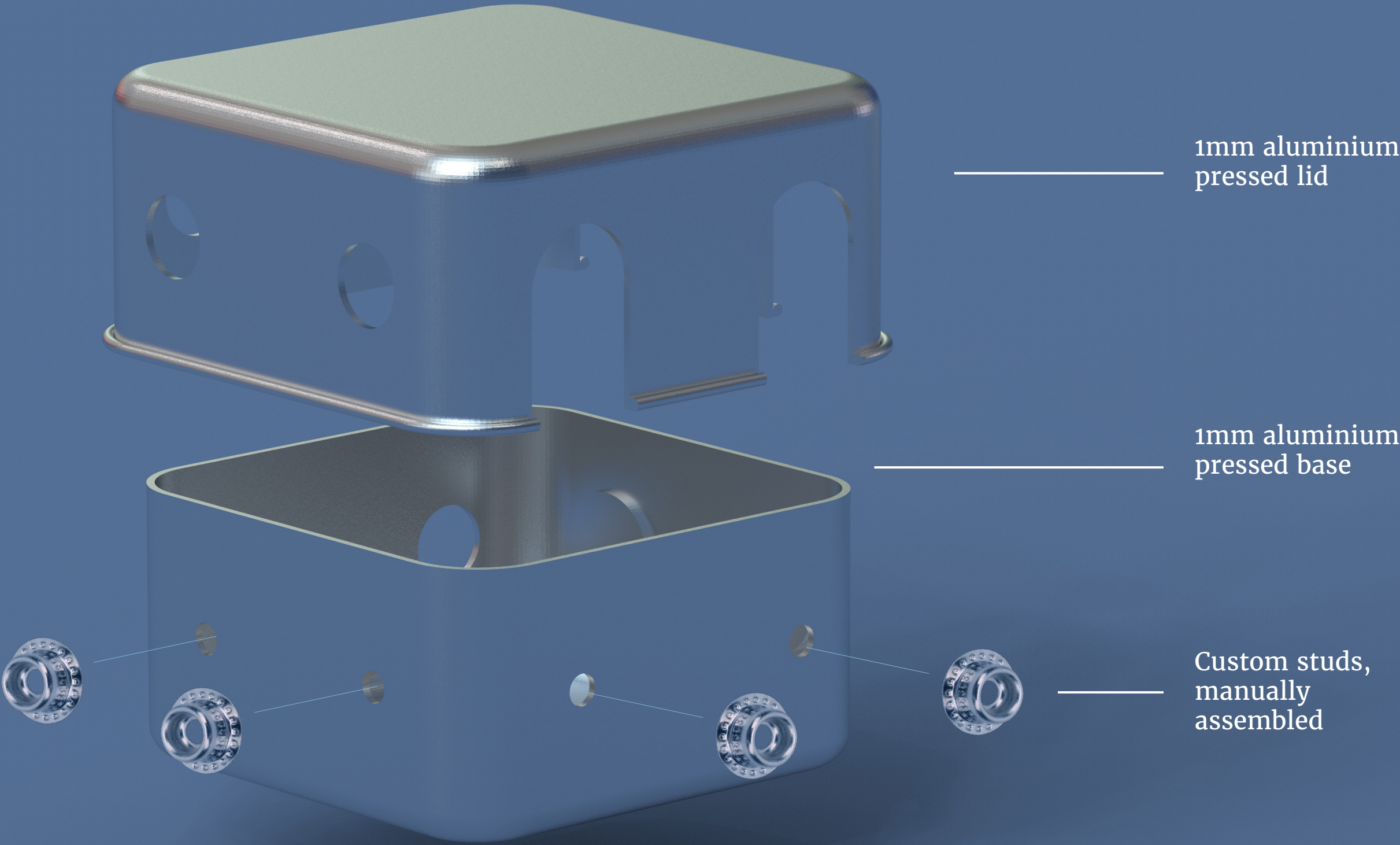


STORYBOARD - HOME VS TRAVEL



EXPLODED VIEW

The same method will be applied to each product in the collection



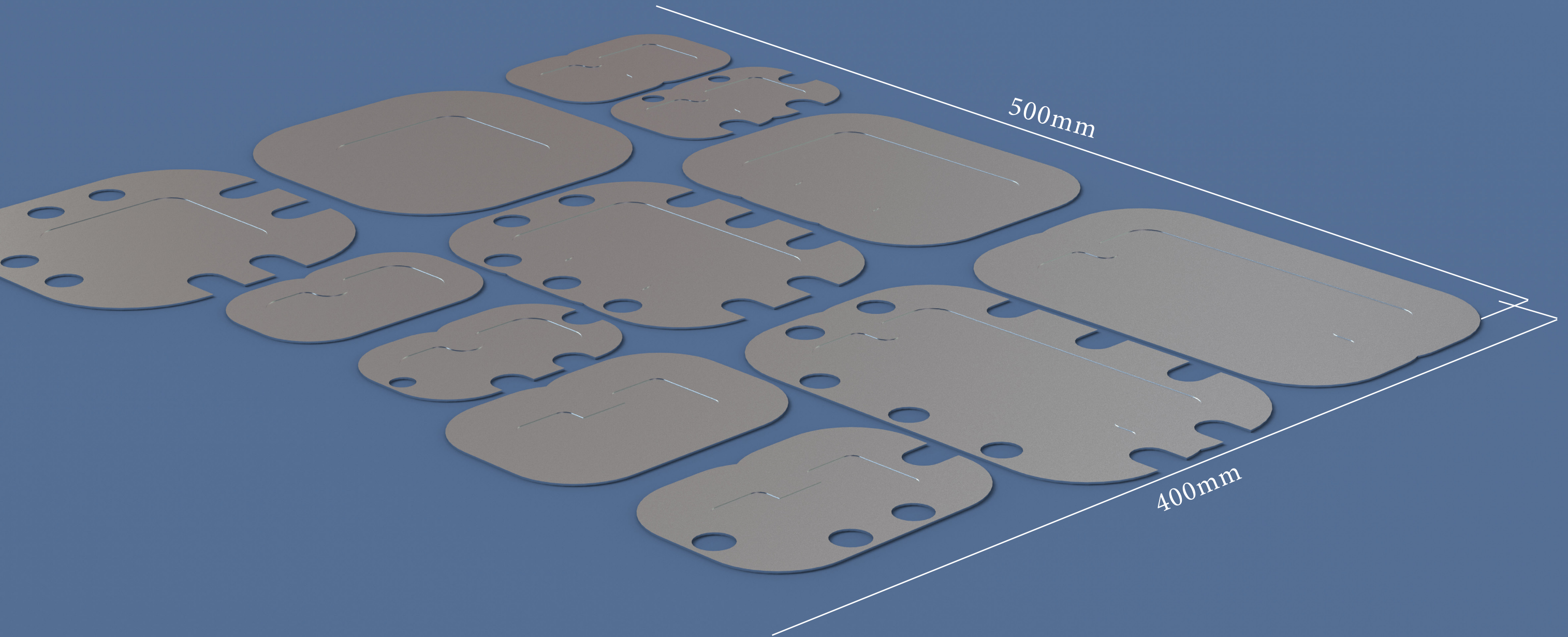
1mm aluminium
pressed lid

1mm aluminium
pressed base

Custom studs,
manually
assembled

MANUFACTURING

All the products can be cut out of a 500mm x 400mm sheet of 1mm aluminium



THANK YOU FOR LISTENING